

## PRESS RELEASE

### STAR7: PRELIMINARY REVENUES FOR H1 2025 IN LINE WITH H1 2024

**Topline resilience in a challenging market environment**  
**Strong performance from the Engineering, Experience and Product Knowledge**  
**Service Lines**  
**Focus on high value-added projects with strategic clients integrating the various**  
**Service Lines**

Valle San Bartolomeo (Alessandria), 30 July 2025 – **STAR7** (EGM: ticker STAR7) – a company providing an integrated range of product-information services, from product and process engineering support, to the creation and management of technical and marketing content, translation, printing, and virtual experience – announces the **Group's preliminary consolidated revenues** for the first half of 2025, not yet audited.

In the first half of 2025, STAR7 recorded Group Preliminary Revenues **at constant exchange rates** of approximately **€60 million**, in line with the same period of the previous year, confirming the solidity and resilience of its Integrale7 business model in a complex macroeconomic environment.

At current exchange rates, Preliminary Revenues amounted to approximately **€59 million**.

On a like-for-like basis and at constant exchange rates, revenues would have shown growth compared to H1 2024. It is worth noting that during fiscal year 2025, some low-margin projects within the Engineering Service Line were discontinued. These projects, inherited from the acquisition of CAAR - STI, generated approximately €0.5 million in revenues in H1 2024. As part of an ongoing streamlining strategy aimed at improving profitability, STAR7 opted to terminate these projects.

This dynamic highlights how STAR7 is progressively steering its growth towards higher value-added projects, favouring revenue quality over mere quantitative expansion, in line with the long-term goals communicated to the market.

It is also important to note that in H1 2024 the Group had achieved growth of approx. 19% compared to the same period the previous year. The maintenance of stable revenues in H1 2025, despite the exit of non-strategic contracts and in a complex macroeconomic context, is therefore a positive result that confirms the solidity of the business model and the Group's ability to generate long-term sustainable value.

During the period, the Group reported **an increase in profitability** compared to the same period of the previous year, along with **excellent cash generation**. This performance is the result of improved operational efficiency, which enabled significant cost containment, and the strategic choice to concentrate resources on projects with higher technological content and therefore greater value added. This focus is enabling the replacement of low-margin and low strategic interest contracts with projects fully aligned to the new company portfolio, thus strengthening STAR7's market position.

During the semester, STAR7 also completed the acquisition of a further **10% stake in CAAR do Brasil Consultoria Técnica LTDA**, of which it already held 66%. The transaction was finalised for an amount of R\$ 3.2 million (approximately **€520,000** at the current exchange rate), further strengthening the Group's presence in a strategic market such as Brazil.

As regards the revenue breakdown by Service Line, there was a solid performance by the **Experience and Product Knowledge** lines, accounting for approximately 33.4% of total revenues, up from 31.7% for full-year 2024 and 33.3% in H1 of the same year. This result reflects the strengthening of the high value-added offering and the growing demand for specialist services in technical and training areas.

The **Global Content** line accounted for 32.6% of total revenues, a slight decrease compared to H1 2024 and FY2024, reflecting a rebalancing of the service mix, consistent with the strategy to focus on projects with more strategic clients integrating multiple service lines.

The **Engineering** line accounted for 21%, up from 20.4% in both H1 2024 and FY2024. The figure reflects the discontinuation of some low-margin projects (as previously noted). At constant scope and exchange rates, this Service Line would have shown even more significant growth, driven particularly by the strong performance in Brazil thanks to the contribution of a major operator in the automotive sector – confirming the solid demand and the Group's ability to seize high-tech opportunities in international markets.

The **Printing** line remained stable at 13.0%, in line with full-year 2024.

Revenue breakdown by Service Line	1H24	1H25 Preliminary Data
Global Content	33.2%	c. 32.6%
Experience and Product Knowledge	33.3%	c. 33.4%
Engineering	20.4%	c. 21.0%
Printing	13.1%	c. 13.0%





The full 2025 Consolidated Half-Year Financial Report will be submitted for approval by the Board of Directors at the meeting scheduled for 24 September 2025, in line with the Company's Financial Calendar.

Lorenzo Mondo, Chairman and CEO of STAR7, commented: *"The preliminary results for H1 2025 confirm the strength of our integrated business model, which continues to create value even in a complex macroeconomic environment and without contributions from non-strategic projects. Following the 19% growth achieved in H1 2024, the stability of revenues in 2025 – at constant scope and exchange rates – is a strong signal of the resilience and maturity of our industrial approach.*

*The cost rationalisation and project portfolio optimisation strategy continue to deliver tangible results in terms of margin improvement, thanks to greater operational efficiency and targeted focus on high value-added initiatives.*

*Our strong product expertise, as shown by the growth of the Experience and Product Knowledge lines and the positive contribution of the Engineering line, positions STAR7 as a service integrator able to meet the increasing demand for highly specialised, technological and integrated solutions.*

*We look to the second half of the year with confidence, backed by an increasingly focused organisation, a distinctive offering and a strategy aligned with the sustainable growth and profitability targets we have set for ourselves."*

This press release is available on the STAR7 website [www.star-7.com](http://www.star-7.com) (in the "Investor Relations/Press releases" section) and through the regulated information storage system [www.1info.it](http://www.1info.it).

## STAR7

For more than 20 years, STAR7 has served its customers as a leader in the product information sector. Support for product and process engineering, creating and managing technical content, as well as marketing, translation, printing and virtual experience: STAR7's range of services means it can assist its customers throughout the product life-cycle – from design to aftersales.

STAR7's hallmark has always been an approach combining specific know-how, technology and vision to offer the best possible solutions to the needs of customers and the global market. This approach has seen STAR7 strike major partnerships with leading international companies, establishing it as a reliable and credible global partner. STAR7 is part of the STAR Group network.

[www.star-7.com](http://www.star-7.com).





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