

PRESS RELEASE

STAR7 DISCLOSURE ON THE PURCHASE OF TREASURY SHARES

Valle San Bartolomeo (Alessandria), 21 July 2025 – The Board of Directors of STAR7 (EGM: ticker STAR7) – a company providing an integrated range of services dedicated to product information, from product and process engineering support to the creation and management of technical and marketing content, translation, printing, and virtual experience – announces that, starting **from 22 July 2025, it will initiate the treasury share buyback program** authorized by the Shareholders' Meeting held on 6 May 2025, as previously disclosed to the market in the press release of the same date.

In execution of the aforementioned shareholders' resolution, a first phase of the treasury share buyback plan will run from 22 July 2025 through to 5 April 2026, involving the purchase of up to 300,000 treasury shares, for a maximum total value of €2,100,000.00.

The purpose of the share buyback is to provide the Company with a strategic investment opportunity for any use permitted by current regulations, including, by way of example but not limited to:

- (i) creating a portfolio of treasury shares (so-called “stock reserve”) to be used in extraordinary transactions such as mergers, demergers, or acquisitions of equity investments;
- (ii) allocating treasury shares to stock-based incentive plans or share granting and/or purchase plans, including under favourable conditions, reserved for directors and/or employees of the STAR7 Group;
- (iii) seizing opportunities for value creation and efficient use of liquidity in relation to market trends, as well as in the context of potential extraordinary financial transactions or for other uses considered to be of financial, managerial and/or strategic interest.

The plan will be implemented in accordance with the methods and terms resolved by the Shareholders' Meeting of 6 May 2025. For full details, please refer to the minutes of the Meeting and the related explanatory report of the Board of Directors, available on the Company's website www.star-7.com (section: Investor Relations – Shareholders' Meetings).

To implement the first phase of the treasury share buyback plan, STAR7 has appointed **Intermonte SIM S.p.A.** as the specialized intermediary. Intermonte will make decisions regarding purchases independently, including with respect to the timing of transactions, in accordance with the parameters and criteria contractually established, as well as applicable regulations and the aforementioned shareholders' resolution.

Furthermore, purchases will be carried out in accordance with Article 144-bis, paragraph 1, of CONSOB Regulation no. 11971/1999. In particular, purchases on the market will be made using methods established by Borsa Italiana S.p.A. that do not allow the direct matching of buy orders with





predetermined sell orders, and in any case, in compliance with all other applicable legal and regulatory provisions governing such transactions.

This press release is available on STAR7's website at www.star-7.com (in the section "Investor Relations / Press Releases" and "Investor Relations/Treasury Shares") and through the regulated information storage system www.1info.it.

STAR7

For more than 20 years, STAR7 has served its customers as a leader in the product information sector. Support for product and process engineering, creating and managing technical content, as well as marketing, translation, printing and virtual experience: STAR7's range of services means it can assist its customers throughout the product life-cycle – from design to aftersales.

The hallmark of STAR7 has always been an approach capable of combining specific know-how, technology and a holistic vision to offer the best possible solutions to the needs of customers and the global market. This approach has seen STAR7 strike major partnerships with leading international companies, establishing it as a reliable and credible global partner.

STAR7 is part of the STAR Group network.

www.star-7.com.

FOR MORE INFORMATION:

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