

PRESS RELEASE

STAR7 – Deed signed for merger by incorporation of Vertere S.r.l. into STAR7 S.p.A.

Valle San Bartolomeo (Alessandria, Italy), 11 December 2023 – **STAR7** (EGM ticker: STAR7) has today signed the deed for merger by incorporation of Vertere S.r.l. – an Italian company operating in translation and localisation services – into STAR7 S.p.A. STAR7 provides an integrated range of product-information services, from product and process engineering support to the creation and management of technical and marketing content, translation, printing and virtual experience.

The merger, subject to the registration of the deed at the competent offices of the Companies Register, will be legally effective as of 31 December 2023. For accounting and tax purposes, however, the merger took effect on 1 January 2023.

For more information on the transaction, please see the press release dated 26 July 2022 regarding the purchase contract of 100% of Vertere S.r.l. (<https://www.star-7.com/en/news/star7-signs-contract-acquire-100-vertere-srl>).

Lorenzo Mondo, Chairman and Chief Executive Officer of STAR7, commented: *“In the year and a half since the acquisition, we have seen the importance to our Group of possessing the ability to integrate Language Information Technology tools into the optimisation of workflow management processes. Vertere has given us expertise and tools that have allowed us to increase the productivity – and therefore the profitability – of multiple projects for small and medium-sized companies.”*

This press release is available on the STAR7 website www.star-7.com (in the “Investor Relations/Press releases” section) and on the storage system for regulated information www.1info.it.

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STAR7

For more than 20 years, STAR7 has served its customers as a leader in the product information sector. Support for product and process engineering, creating and managing technical content, as well as marketing, translation, printing and virtual experience: STAR7's range of services means it can assist its customers throughout the product life-cycle – from design to aftersales.

The hallmark of STAR7 has always been an approach capable of combining specific know-how, technology and a holistic vision to offer the best possible solutions to the needs of customers and the global market. This approach has seen STAR7 strike major partnerships with leading international companies, establishing it as a reliable and credible global partner.

STAR7 is part of the STAR Group network.
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