

STAR7 PRINTING

**STAR7** PRINTING



## Integrale<sup>7</sup>

Integrale<sup>7</sup> is how we refer to the **philosophy, calling and DNA of STAR7**, the decision to **approach the *whole* as more than the sum of its parts**, moving beyond the concept of a product information supply chain.

## PRINTING

- p. 6 Uncompromising flexibility
- p. 7 Optimising customisation
- p. 8 Integrale<sup>7</sup> efficiency

## OUR SERVICES

- p. 12 When things get real
- p. 14 What we can do
- p. 18 The values that inspire us
- p. 22 Our contact details

# CONTENTS

---

# PRINTING


---

## Uncompromising flexibility

In a world where information is increasingly digitised, the quality, speed and sustainability of print products can make a difference. Our **services for publishing, industry and the service sector** have been designed to create print products able to exist alongside and complete digital products, in terms of both perceived quality and flexible production.

Since 2010, we have become a point of reference for STAR7 customers, specialising in services to complete the process of generating product information and developing increasingly specific solutions for all publishers who need high-quality print products.

Today, we're an advanced digital print centre capable of meeting all flexibility requirements, providing a **structured, customised and cost-effective service**. Without compromise.



We work to eliminate all waste in the production chain, constantly looking out for new **tech solutions to optimise workflow** and allow rapid **customisation** of printed material, products that can coexist with the digital world and add a unique tactile and visual experience.

**That's why we've taken on board the just-in-time method to handle the production and distribution processes.**

Producing what you need, when you need it, optimising batches, eliminating stock and obsolescence thanks to the efficiency of the Kanban and SMI systems to achieve what is now called **Print On Demand**.

**It's in our nature to aim for dedicated solutions to become new standards for our customers.**

## Optimising customisation

---

## Integrale<sup>7</sup> efficiency

Our line of services gives physical shape to the body of information generated and managed by the STAR7 system. It **prints it on paper, ships it all over the world, makes it available in a warehouse that's always stocked, makes it paperless** in a data centre **and packs it in a welcome kit.**

**Learning complexity to offer simplicity is part of our genetic code as well as working in an integrated manner with the other STAR7 service lines,** continuously learning about their production methods, and the ability to grow in accordance with the needs of our customers.

**But we don't stop there. That's why we created Integrale<sup>7</sup>.**

**Integrale<sup>7</sup>** is how we refer to the philosophy, calling and DNA of STAR7, the decision to approach the whole as more than the sum of its parts, moving beyond the concept of an information supply chain.

**Integrale<sup>7</sup> means taking responsibility and taking care of a global product vision. And this is the unique approach we offer our customers.**

Experience with the **bigger picture, awareness of complexity, the capacity to become part of a wider information** flow: these characteristics make **STAR7 Printing** the ideal partner for any organisation that needs flexibility, adaptability, efficiency and a quality result.

## STAR7 Printing: the ideal partner

---

Our **Integrale<sup>7</sup>** approach also unfolds through five specific service lines, able to cover the entire product information life cycle:

### STAR7 PRINTING

Printing, packaging and kitting

### STAR7 ENGINEERING

Product and process engineering

### STAR7 PRODUCT KNOWLEDGE

Technical product expertise

### STAR7 GLOBAL CONTENT

Advanced language services

### STAR7 EXPERIENCE

VR, AR, 3D and computer graphics

## Being Integrale<sup>7</sup> is in our nature

---

# OUR SERVICES

---



We produce high-quality print products thanks to the most recent and innovative digital printing technologies, with flexible and customisable logistic solutions. Our digital output also employs offset printing media, guaranteeing the greatest flexibility and speed of delivery.

Experience in the industrial world allows our organisation to handle specifically designed workflows through a just-in-time methodology, with supply and production planning systems through variable-frequency SMI, Kanban or Scheduling according to requirements. We aim for a process that constantly improves performance, so as to increase

competitiveness on the market and the quality of services, especially with regard to delivery times in accordance with the needs of seasonal publishing cycles.

**Layout design, prepress process management, sheet- or web-fed digital printing, offset printing, packaging, finishing, perfect, stitched and stapled binding, integrated kitting service, shipping and advanced warehousing services: STAR7 Printing is all this, but more. From paper to digital, we provide document dematerialisation services to optimise space and archive management, increasing the efficiency and productivity of our customers.**

---

# When things get real



# What we can do



## 1

### Printing

#### Prepress

This is the **process of checking and preparing** for the printing process. From receipt of the file and **optimisation in the appropriate format** for printing, up to the **colour proofs** on monitor and paper.

#### Digital printing

**Digital printing in black and white and in colour**, inkjet technologies with ultra HD definition (MX iQuarius ink), sheet- or web-fed **for any print run and type of customisation**, offering the best quality available on the market.

#### Black-and-white printing

**Latest-generation technologies and equipment**, sheet- or web-fed, enable a black-and-white printing process with a speed of up to 2000 pages per minute, **Premium quality** and with extreme flexibility starting from minimum requests of one item up to large quantities.

#### Colour printing

STAR7 Printing colour printing focuses on **print quality, speed and waste reduction** to keep costs down thanks to the latest-generation technology with **iQuarius and ColorGrip inks**.

#### Offset printing

**Traditional printing solutions for large runs** with **every kind of finish**.

#### Binding

**PUR and Hot Melt perfect binding, metal preformed also with square back** to achieve highly aesthetic and functional results.

## 2

### Technologies

#### Océ PRISMA

**Canon software that enables optimal preparation of documents** for printing, ensuring **maximum productivity and flexibility**.

#### MyStar and MyStar-Print

**Portal for controlling workflows** through the progress of projects and stocks.

#### Canon Océ PRISMA Sync

**Management system** that allows **simultaneous supervision of all the machines in the print centre** in a single workflow. Jobs, workloads, and quality are always under control.

#### ColorGrip

Software installed on the Canon i300 able to handle printing on offset and lithographic media, coated and uncoated, and guarantee maximum versatility in all printing conditions.

## 3

# Logistics

### Kitting and logistics

From creation to packaging, in a single workflow to maximise results, minimise times and guarantee the highest product customisation standards.

### Warehousing

Customised warehouse and shipping solutions with tracking, proof of delivery and detailed reporting of final balances. Integrated solutions for consignment stock, supplier management inventory (SMI) and Kanban to satisfy any logistic need.

## 4

# Dematerialisation

### Paperless solutions

Dematerialisation, document digitisation and digital archiving service. An integrated process of cataloguing, sorting, conversion, cleaning and classification of files, to ensure greater productivity and extremely dynamic information sharing.

### Physical stock

Service of storing digitised documentation assets, in structures and with advanced operating systems that guarantee high, flexible and customisable security standards.

### Data loading & burning

Customised data loading, duplication, burning on magnetic media and mass storage service. Ability to share archived data through the management of dedicated, customised platforms according to specific security and flexibility requirements.

## Industries

- Aerospace & Defence
- Agriculture & Construction Equipment
- Air Conditioning & Home Appliances
- Automotive
- Automotive Premium
- Digital & Information Technologies
- Engineering & Automation
- Finance
- Food & Drink
- Machinery & Tools
- Media & Communication
- Medical Devices
- Pharma
- Rail
- Sport & Sport Equipment



# What we can do



# THE VALUES THAT INSPIRE US

## Seven values drive us to improve

We can only grow if we know who we are; we can only have significance if we know our limits and our desires. We are people who work with people to

get the best possible result. These are our shared values. That which inspires us drives our passion and enjoyment of what we do.

1

## #Passion

**We're driven by a passion for what we do.**

We have a passionate desire to improve ourselves, our work, and our services and solutions for our customers.

2

## #People

**We care about people.**

Our work is founded on interpersonal relationships, not corporate ones, because we believe that it's people that make the difference, people and their capacity to establish and sustain relationships of trust.

3

## #Responsibility

**We are all responsible.**

We know we're part of a bigger system in which our customers' opportunities and issues are always ours, too.

4

## #Integration

**We think in an integrated way.**

We aim for integration in every possible form: in skills, solutions, joint analysis of problems with customers, and in work between teams.

5

## #Creativity

**We believe in the power of creativity.**

If there is a sense of reality, there must be a sense of possibility.  
Imagination guides our actions.

6

## #Awareness

**We are self-aware.**

We're focused and know our strengths.  
We want to be present and balanced, giving relevant and useful answers in a challenging market and world.

7

## #Sustainability

**We want to be sustainable.**

For us, sustainability is the ability to create the conditions for a balanced present and a positive future. For us and our customers.

# Our goal is to offer tailor-made solutions for your industrial projects

Here are our contact details so we can discuss it, together.

[www.star-7.com](http://www.star-7.com)

Commercial contact  
[sales@star-7.com](mailto:sales@star-7.com)

For information  
[info@star-7.com](mailto:info@star-7.com)

## Headquarters

Via Alessandria, 37/B  
Valle San Bartolomeo  
I-15122 Alessandria  
Tel. +39.0131.19788

## Turin Office

Corso Orbassano, 336  
I-10137 Torino  
Tel. +39.011.02423

## Maranello Office

Via Castellotti, 27  
I-41053 Maranello (MO)  
Tel. +39.0536.072117

## Pistoia Office

Viale Adua, 332  
I-51100 Pistoia  
Tel. +39.0573.403389

## La Spezia Office

Via Privata Oto, 57  
I-19136 La Spezia  
Tel. +39.0187.1472143

## Asti Office

Via Marco Polo, 20  
I-14100 Asti  
Tel. +39.0141.094200

## Lugo Office

Via Gastaldi, 26  
I-48022 Lugo (RA)  
Tel. +39.0545.1771956

## Austria

### Vienna

Am Belvedere 8  
1100 Wien  
Tel. +43 1717 28 756

### Sankt Valentin

Steyrer Straße 32  
4300 Sankt Valentin

## Brazil

### Betim

Av. Raimundo Marçal de  
Melo nº665  
B.Paolo Camilo, Betim-MG  
32.667-562-  
Tel. +55 (31) 3591-6632

### São Paulo

Rua Gomes de Carvalho, 911  
sala 309 – Vila Olímpia  
CEP 04547-003, São Paulo  
Tel. +55 (11) 2818-3477

## USA

### Troy, Michigan

2760 Industrial Row Dr, Troy  
MI 48084  
Tel. +01 248-288-5900

## Albania

### Tirana

Rruga “Reshit Petrela”  
Hyrja 3 - Tirana

## Argentina

### Córdoba

Calle San Jerónimo N° 275  
Córdoba, CP 5000

# Our contact details

**STAR7** PRINTING

---

STAR7 S.p.A.  
VAT no. IT01255170050  
Italian REA no. AL-208355  
Share Capital €500,000



[STAR-7.COM](http://STAR-7.COM)